

## **Company Profile**

miHoYo was founded in 2012 by 3 graduate students who dreamed of creating a top interactive anime company. miHoYo is tech-driven and armed with proprietary rendering technologies, with the slogan “tech otakus can save the world”. The company may provide you with various one-stop service including designing specific game software to meet your special interest, maintaining your game software, advising you on the game software/website and so on.

As a definite leader in China’s ACG industry, miHoYo is actively building its original IP of Honkai Impact series, offering manga, anime, light novels, music, and other forms of ACG products at major markets across the world with stellar sales performance in every region. Notably, miHoYo's game title Honkai Impact 3 achieved a No. 1 ranking on the China App Store in August 2018.

miHoYo may provide you with miHoYo game service through its own website and platform and the partner's website and platform. By using or accessing its mobile or web applications, you can enjoy games, websites, and/or other service owned, operated and published by miHoYo , as well as various online operation and maintenance service (including but not limited to updates, upgrades, patches) provided by miHoYo.